

CORE THEMES

GEOGRAPHIES

ASSET CLASSES

YEAR HORIZON

STAR RATING

1

DIGITAL

Digital-native, global businesses. We're talking \$T, not \$B. Think beyond today's internet economy. Think AI/ML-first, where software is writing and monitoring software. Semiconductors. Cloud. Infrastructure. Cybersecurity. Automated, personalized advertising across your mobile, tablet, laptops and TVs. Real-time communications and collaboration across a distributed workforce operating 24x7 in a hybrid setup.

2

HEALTH

By 2030, 1 in 6 people or 1.4 billion globally will be aged 60 or older. Ageing demographics, especially in the developed world. Think beyond pharmaceuticals moving from generics to biologics. Think application of digital - software, AI/ML and robotics - to biology. Think biotech, think genomic editing as examples. That humanity identified the genetic sequence of the novel coronavirus and developed a mRNA vaccine within 48 hours is insanely underappreciated.

3

LIFESTYLE

Nearly 2 billion Millennials and nearly 60 million Millionaires in 2024 alone. Rising incomes and consumerism. These are extremely strong tailwinds that will only gather momentum over the next few years. Think housing in the US. Think beauty and cosmetics in Asia. Think luxury goods emanating from Europe. Think pets and pet care across the world. Each of these lifestyle verticals has an attractive industry structure and a large, growing profit pool.

4

ALTERNATIVES

Institutional AuM is expected to double to \$100T over the next decade. Within this pie, the share of real assets and alternatives is expected to reach 30 to 40% of this total AuM. And within this large, growing pie, select established alternative asset managers are expected to benefit disproportionately. Add in proprietary deal flow and the lower correlation to public markets, curated exposure to alternatives is a no-brainer.

5

YIELD

US baby boomers alone have over \$70T in wealth. With global interest rates expected to remain moderate for more, the ageing wealthy yearn for yield and tax-protected vehicles. Bonds, which provided reliable income and low volatility, need a complement. Mature businesses with pricing power and abundant free cash flow are one possible consideration. Real assets, including specialty REITs, and alternative assets are another.

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Dedicated to prudent families across the world.

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SELECT HOLDINGS SINCE 2011

Alphabet

amazon

mercado
libre

美团 Meituan

ASML

NVIDIA

tsmc

Abbott

novo nordisk

ThermoFisher
SCIENTIFIC

MERCK

illumina

CRISPR
THERAPEUTICS

VERTEX

ChristianDior

L'ORÉAL
GROUPE

HERMÈS
PARIS

DIAGEO

ANTA

ESTÉE LAUDER

IDEXX
LABORATORIES

Brookfield

KKR

APOLLO

Houlihan Lokey

IEQT

Franco Nevada

Pershing
Square

abbvie

T.RowePrice

FEMSA

OAKTREE

AMERICAN TOWER

AMERICAN TOWER

AMERICAN TOWER



DIGITAL



HEALTH



LIFESTYLE



ALTERNATIVES



YIELD

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